



Ned Menninger

Qualifications Summary

Ned is a proven leader and problem solver with extensive finance, administration and public accounting experience in diverse industries from startups to Fortune 50 companies. Accomplished at identifying opportunities and implementing strategic solutions to improve operations, impact business growth, and maximize profit. Resourceful and able to thrive in challenging environments. Skilled at partnering finance with core operations and developing productive cross-enterprise alliances.

Professional History

CFO Selections	Consultant	2023 – Present
Thrive Causemetics	Chief Financial Officer & VP Finance	2017 – 2022
CFO Selections	Consulting Chief Financial Officer	2016 – 2019
LMC Consulting	Director	2007 – 2017
Jefferson Wells International	Senior Consultant	2004 – 2009
Tridia Partners	Partner	2001 – 2004
YottaYotta	Vice President Finance	2000 – 2001
Freeinternet.com	Chief Financial Officer	1999 – 2001
Puresource	Co-Founder and Chief Financial Officer	1998 – 1999
Microsoft	Manager, Strategic Business Decisions	1995 – 1998
Dare to Dream Entertainment	Co-Founder and Chief Financial Officer	1993 – 1995

Accomplishments

- While at Thrive Causemetics, oversaw 10x growth in revenue and profits over 5 years. Developed proforma M&A valuation & stress case scenario models. Drove multi-state and international tax compliance, planning & reporting. Also led multi-million-dollar debt dividend recapitalization.
- While at Freeinternet.com, oversaw growth from a 75-person regional player to more than 400 employees and deployment of service across the US and in two foreign countries. Led team of internal and external personnel in the filing of the Company's S-1 as a precursor to a proposed IPO.
- Responsible for business development, planning, and financial modeling (including budgeting) issues for a new hardware product group at Microsoft that generated nearly \$100M in revenue within 3 years of launch.
- At YottaYotta, a multi-site, cross border storage start-up, managed all financial, legal, facilities, and human resource operations. Completed a \$26M equity financing at an increased valuation in difficult market conditions. Negotiated and completed a \$9M acquisition of a division of a publicly traded storage OEM leader.
- Management of fiscal year planning and budgeting process for multiple (\$500M budget) groups within various IT, retail sales, and services organizations at LMC Consulting. Additional responsibility for period close process, forecasting and reporting.

Education and Certifications

- Bachelor of Science in Business Administration, University of Southern California