

CFO

SELECTIONS

Mike Branch

Qualifications Summary

Mike Branch has 30 years of experience providing consulting, systems development, and support services for businesses of all sizes. He is skilled in implementing and customizing QuickBooks®, particularly in retail environments, where he has helped over 70 companies find the right technology to meet their business needs.

Professional History

White Rabbit Services	Principal	2007 - 2009
VMC Consulting	Project Manager	2005 - 2007
WildTangent, Inc	Sr. Program Manager	2004
Microsoft Corporation	Program Manager	1999 - 2003
Microsoft Corporation	Production Manager	1994 - 1997
Catapult, Inc.	Systems Development Manager	1992 - 1994
Consulting	Programmer	1992 - 1992
GrayMatter Software	Systems Software Engineer	1990 - 1991
AEI Music	Systems Development Manager	1986 - 1990

Accomplishments

- Worked with multiple retail companies to improve customer service and lower accounting costs by implementing QuickBooks Point of Sale and integrating with QuickBooks Financials.
- Supported rapid growth and increased market share of an online specialty food retailer by integrating their web store with QuickBooks Point of Sale and QuickBooks Pro.
- Transferred the accounting operations of a paper goods retailer from a manual accounting system. Successfully oriented staff to computers, and trained them to use QuickBooks.
- Used software tools, including ASP.NET, HTML, and C#, to customize packages in order to meet customers' business requirements.
- Acted as project manager for multiple projects at Microsoft, VMC, and WildTangent; responsibilities included requirements analysis, project scheduling, resource management, testing, and coordination between technical staff and clients.
- During ten years at Microsoft, performed quality management, program management for product and business systems, user interaction design, international e-commerce, and support for North American manufacturing, order management, and financial systems.

Licenses / Education

- Master of Software Engineering, Seattle University, 1985
- Bachelor of Science, Computer Science, Seattle Pacific University, 1981
- QuickBooks Retail Solution Provider since 2007
- QuickBooks Certified ProAdvisor since 2006
- QuickBooks Certified Point of Sale ProAdvisor since 2006
- QuickBooks Certified Enterprise Solutions ProAdvisor since 2006