

CFO

SELECTIONS

Bruce Holdren

Qualifications Summary

Result-oriented, top-level manager with a broad range of financial and general management experience. A top notch executive with more than 25 years of financial, operational and administrative experience over a extensive range of industries.

Professional History

Applied Precision, LLC	Chief Financial Officer	2001-2005
CVS.com	Chief Financial Officer	1998-2001
Walt's Radiator & Muffler, Inc.	Chief Financial Officer	1997-1998
Nintendo of America Inc.	Director of Finance	1989-1997
Seattle Holdings/Northern Automotive/ Shucks Auto Supply	Director of Planning and Analysis	1987-1989
Seattle Holdings/Northern Automotive/ Shucks Auto Supply	Vice President/Finance of Northern	1986-1987
Seattle Holdings/Northern Automotive/ Shucks Auto Supply	Vice President/CFO	1984-1986
Friedlander and Sons	Controller/Treasurer	1979-1984
Price Waterhouse & Company	Senior Accountant	1975-1979

Accomplishments

- Co-managed an M&A process resulting in the sale of 40% of Applied Precision to Riverside Partners in early 2002. Assisted with follow-on round of equity investment from Riverside and others in 2003.
- Recommended, designed and implemented first ever cost tracking and budgeting systems by department. Resulted in savings of more than \$10 million at Nintendo of America.
- Reduced closing cycle from six weeks to two weeks at Walt's . Introduced cash flow planning, and new reports which provided management and Board members with information on profitability and return for the retail and wholesale divisions.

Licenses / Education

- Bachelor of Arts, Business Administration, University of Washington
- Certified Public Accountant