

CFO

SELECTIONS

John Motta

Qualifications Summary

A hands-on executive with more than 30 years of broad-based experience in accounting, finance and all administrative aspects of business operations. Diverse background crosses industry lines and includes both private and publicly-held companies.

Professional History

Confirma Inc (software development)	Director of Finance	Nov '00– May '07
Tai Foong USA Inc (seafood distributor)	Controller /CFO	Nov '96 – Sep '00
Ace Novelty Co Inc (novelty distribution)	Director Finance & Accounting	Jan '95 – Aug '96
Sunset Foundry Company (aluminum foundry)	Controller /CFO	Sep '93 – Dec '94
Todd Shipyards Corp (ship repair/tool mfg)	Corporate Controller	Sep '87 – Jul '93
Eastside Financial Services (public acct)	Auditor/Consultant	Aug '86 – Aug '87
The Clorox Company	Various Acctg. Mgmt positions	Jul '73 – Jul '86

Accomplishments

- Coordinated rounds of equity financing from venture capitalists and negotiated credit lines.
- Responsible for SEC filings; consolidated financial statements; tax filings; budgets and forecasting; bank relations and reporting; financial analysis (includes acquisition and divestiture); contract, general and cost accounting; and staff supervision in all areas of accounting, finance and operations management.
- Designed, developed, implemented and maintained management information and ERP systems.
- Created and administered management training/development programs; recruited and trained personnel.
- Improved the timeliness and accuracy of financial reporting.
- Renegotiated bank line of credit reducing borrowing costs by 20% (\$250,000) at Tai Foong.
- Improved reporting and reduced expenses by \$3 million at Todd via staff reductions/streamlined operations.
- Developed training programs and policies & procedures that resulted in improved communications, reduced training cost and reduced personnel turnover at Clorox, Todd, Tai Foong and Confirma.
- Designed inventory control and cost systems that reduced annual costs by \$5 million at Clorox as the systems provided information in a more timely and actionable manner.

Licenses / Education

- MBA – St. Mary's College, Moraga, CA
- Bachelor of Science - Accounting, California State University-Hayward
- CPA – Washington State 1986