

# CFO

## SELECTIONS

### David Croom

#### Qualifications Summary

An executive management leader with experience in accounting & finance, audit, product & program management, technical support and partner management. Work closely with all levels of internal and external management teams to drive business results. Responsible for delivering on key finance projects to improve processes and internal controls. Extensive use of and development and training for a variety of accounting software packages, CRM solutions and technical support tools.

#### Professional History

CFO Consultant	Various firms	Jan. '07 - present
CRAY Inc.	Sr. Director - Operations Controller	Nov. '04 – Jan. '07
drugstore.com, inc.	Director of Accounting/ Controller	Oct. '03 – Oct. -04
Microsoft Corporation	Corporate, MSN,US Finance	Mar. '00 – Oct. '03
Amazon.com	Financial Systems & Training	Feb. '99 – Feb '00
Chevron Corporation	Refinery Accounting, Internal Audit, Comptroller's Department	Sept '89 – Jan. '99

#### Accomplishments

- Acting CFO for a start up and 2 emerging technology companies. Responsible for finance and accounting oversight, planning, cash management and facilitating banking and investor relationships. Projects include reworking bank lines of credit, updating bank convent reporting, and establishing new internal control procedures.
- Interim CFO for Seattle area plastics manufacturer, responsible for all aspect of finance, accounting and logistics. Supported senior management on various projects and interfaced directly with the company's private equity partners.
- Established management reporting basics and deployed crystal reports, at Cray Inc, to provide management reporting to support month end closes, executive management report books and to support SEC reporting requirements. Includes financial reporting, payroll vacation detail, and shipment tracking.
- Responsible for the drugstore.com's Sarbanes-Oxley compliance project. Completing the documentation of all major process areas through the support of third party consultants. Includes identifying significant accounts and mapping to core processes. Project included development of detailed test plans, resolving process gaps and coordination with external audit for evaluation of controls.
- At Microsoft, revamped entire monthly close process to consolidate close issues online, improve research and documentation of issues, and provide detailed management reporting of results. Changes in process led to improved communications with corporate and audit, better documentation of issues also made accessible online for the masses, and saved two equivalent work days from the monthly close cycle.
- Rewrote Amazon's purchasing policies relating to capital purchases. Established an appropriations request process to ensure all large dollar purchases are properly reviewed and approved prior to making commitments. Designed and recommended changes to Oracle's standard encumbrance reports and worked with IT personnel to complete testing and validation of all report changes.
- Provided leadership training facilitation of the Chevron's designated leadership course for all refinery supervisors. Taught several three-day courses of '7 Habits of Highly Effective People' which included participation of over 175 refinery employees.

#### Licenses / Education

- Bachelor of Arts- Accounting, Washington State University
- ERP Systems: JDE 8.0-- G/L, AP, Purchasing, Peoplesoft 7.5 & 8.4, SAP-- Subject matter expert in FI & CO Modules
- PC Skills: Extensive use of Microsoft Products (Excel, Word, Access, Powerpoint, Sharepoint, Visio)
- CRM Tools: Variety of MSN developed support tools
- EquityEdge: Database for tracking management incentives and stock options
- Reinforcement Base Leadership (RBL) Training, Interviewer Skills Training
- Audit Fraud Detection and Prevention Training