



Maarten-Jan Waasdorp

Qualifications Summary

Dynamic and innovative professional offering 30 years of high-level international management experience at small and large companies. Draws on strong analytical, collaborative, and decisive leadership skills to shape and execute immediate and long-term strategy, develops creative solutions, and drives organizational growth. Combines a successful finance background with coordinating IT, HR, sales, and marketing efforts to consistently deliver multimillion-dollar results. Strong focus on growth and development for company and employees.

Professional History

CFO Selections	Consultant	2023 – Present
Active911	CFO	2021 – 2023
MJW-CFO	Consultant	2020 – 2021
Unisoft International	CFO	2017 – 2020
Amphora	VP Finance & HR	2013 – 2017
Us4 Interactive	Managing Partner	2010 – 2013
Six Foot	CFO & Partner	2007 – 2010

Accomplishments

- Managed two successful exits for business owners at 8x EBITDA and 2.5x ARR.
- Accomplished cost savings varying from \$450K to \$2.3M.
- Managed bottom-line improvements of 25% and up.
- Created solid and fast closing processes and consolidated reporting within 5 business days.
- Created KPIs and daily updating management dashboard including revenue, cash flow, sales, and commissions.
- Initiated and managed seven and eight figure investments.
- Built several successful finance teams from the ground up.

Licenses / Education

- MBA General Business – Henley Management College – Oxford, UK
- BA Economics, Management & Law – Business School Utrecht – Utrecht, NL