



Alyssa Farber

Qualifications Summary

Alyssa is a mission-focused finance expert committed to informed organizational decision making through strategic planning, financial analysis, and engaged communication. She is an accredited Coach committed to individuals, teams, and organizations reaching their full potential. Recognized for cultivating positive and productive relationships with Trustees, executives, peers, team and clients, Alyssa thrives in entrepreneurial environments where hands-on, collaborative approach to complex problem solving is critical for success.

Professional History

Potential Unleashed Coaching & Consulting	Coach/Owner	2018 - Present
Alyssa Farber, LLC	Consultant	2017 - Present
Center for Infectious Disease Research	Finance Director	2014 - 2016
	Manager, Financial Strategy, & Analysis	2012 - 2014
	Budget Analyst	2011 - 2012
The Center for Wooden Boats	Finance Manager	2008 – 2011
T-Mobile	Sr. Manager, Marketing, Planning, & Analysis	2006 - 2008
Amara Parenting & Adoption Services	Director of Finance & Administration	2005 – 2006
	Director of Marketing & Development	2003 – 2005
Low Income Housing Institute	Development Director	2001 – 2003
KPMG LLP	Senior Consultant	1997 – 1999
Northeast-Midwest Institute	Economic Analyst	1996 – 1997
National Economic Research Associates	Economic Associate	1993 - 1996

Accomplishments

- Partnered with organizational leaders, including the Board of Trustees, to guide strategic and business planning for \$35M non-profit institute.
- Oversaw post-award grant management, fund accounting and annual Single Audit for approximately 75 federal and non-federal grants.
- Created multi-year revenue forecasting model, driving new insight into success drivers and resulting in the development and monitoring of predictive performance metrics.
- Consolidated multiple financial reports into an one-page departmental dashboard, increasing lead time for operational problem solving and enabling performance monitoring at leadership level.
- Streamlined accounting processes and developed new tools to automate data input, reducing month end close time by three days.

Licenses / Education

- ICF Accredited Coach Training Program – Accomplishment Coaching
- Master of Business Administration, University of California at Berkeley
- Bachelor of Arts - Economics, Gettysburg College