



Benoit Serveille

Qualifications Summary

Strategic and hands-on finance leader with 15 years of experience helping organizations scale, strengthen financial operations, and navigate complex challenges. Proven success in CFO, FP&A, and consulting roles – both permanent and fractional – across mid-sized businesses, nonprofits, and PE/VC-backed growth companies. Skilled at improving forecasting accuracy, optimizing budgeting and cash flow processes, and leading finance transformations that build investor and board confidence. Recognized for a collaborative, service-driven leadership style shaped by an early career as a French Army officer, bringing discipline, accountability, and adaptability to diverse teams and industries.

Professional History

CFO Selections	Consultant	2025 – Present
French American Chamber of Commerce – Rocky Mountain Chapter	Treasurer & Board Director	2025 – Present
Swiss Fresh Water	CFO	2023 – 2025
Finetic	Fractional CFO	2021 – 2023
For A Child's Smile	Senior FP&A Manager	2019 – 2021
CFAO	CFO	2015 – 2019
Limonetik	CFO	2012 – 2015
KPMG Advisory	Senior Consultant	2010 – 2012
French Army	First Lieutenant	2003 – 2007

Accomplishments

- Built and transformed finance functions for startups, nonprofits, and mid-sized companies, implementing budgeting, forecasting, and cash flow planning models that strengthened decision-making and supported scalable growth.
- Served as CFO and strategic finance partner to organizations with budgets from \$3M–\$70M, overseeing accounting, treasury, investor relations, and board-level reporting.
- Supported 25+ small and mid-sized companies as a fractional CFO, designing FP&A frameworks and implementing cash flow forecasting processes that unlocked \$15M+ in savings and financing capacity while improving portfolio profitability.
- Introduced rolling forecasts and scenario modeling at a growth-stage cleantech company, enabling \$10M in new capital raises and guiding multi-site expansion decisions.
- Led ERP implementation and streamlined financial processes at a nonprofit, reducing administrative costs by 12% while improving transparency, grant compliance, and donor reporting.
- Improved working capital and efficiency at a mid-market business, boosting cash flow by 30% and reducing annual expenses by \$350K through vendor negotiations and process optimization.
- Delivered finance transformation projects at KPMG, creating performance models and reporting frameworks that cut client operating costs by an average of 15%.

Licenses / Education

- MBA, Corporate Finance – ESSEC Business School, Paris, France
- Master of Science, International Relations – Saint-Cyr Military Academy (French equivalent of West Point), France