



Brad Short

Qualifications Summary

Brad is a financial executive with over 45 years of diverse experience in financial management, operations analysis, budgeting and forecasting, strategic planning, cash management, and financing. He has worked in the nonprofit, manufacturing, broadcasting, and oil & gas industries. Brad has a proven record with start-up operations, profitability improvement, financial systems development, and implementing treasury management functions.

Professional History

CFO Selections	Consultant	2025 – Present
Arabian Horse Association	Senior Director of Finance & Admin.	2009 – 2025
Optima Batteries, Inc.	Controller	1993 – 2009
KDVR Television, Fox 31	Controller	1983 – 1993
Daniel Geophysical, Inc.	Senior Accountant	1981 – 1983
Marathon Oil Company	Accountant	1980 – 1981

Accomplishments

- Improved working capital for a \$10M nonprofit by \$6.4M over 15 years, while key revenue-generating metrics decreased by more than 50%.
- Developed budget systems for companies across multiple industries, implemented key performance indicators tracking, and increased forecasting accuracy.
- Researched, analyzed, and placed internal controls on restricted funds for a nonprofit. Increased the largest restricted fund from \$6.4M to \$8.8M over 15 years.
- Increased annual investment income for a nonprofit from \$160k to \$672k over a 4-year period, due to investment policy changes and improved operations profitability.
- Negotiated a \$34M financing package for a start-up manufacturing facility, and subsequent plant expansion financing of \$12M.
- Developed and maintained Bills of Materials for a manufacturer and provided direction to improve operations. Over a 4-year period, productivity improved by 40%, scrap costs decreased by 35%, and inventory assessment errors declined by 90%.
- Reduced long-term debt for a TV broadcaster by 50% over 5 years, through analysis of market conditions, revenue generating potential, and commercial inventory control.

Education

- MBA Finance – University of Denver, CO
- BS Accounting – University of Denver, CO