

CFO

SELECTIONS

Bruce Frazier

Qualifications Summary

Hardworking, out-of-the box manager who brings out the best in employees and their tasks. Strong financial management, analysis, and communication skills to keep a company financially healthy and ensure departments are in synch. Seasoned leader with broad experience in every level of business negotiations.

Professional History

Valley Fruit III LLC	Chief Financial Officer	2013 – 2014
	General Manager	2002 – 2013
Matson Fruit Company	Controller	1996 – 2002
Drotzmann, Inc.	Controller	1993 – 1996
Yakima Valley Grape Producers	Accountant	1991 – 1993
Boyd, Olofson and Company, LLP	Staff Accountant	1987 – 1991

Accomplishments

- At Valley Fruit, researched, made recommendation, and implemented labor savings robotic equipment and other production related items. This reduced labor by about six people which saved approximately \$180K in annual labor costs and most likely lowered L&I premiums by avoiding injuries, although subsequent project decisions lowered the final ROI.
- Guided the company through two accounting and management software package changes.
- Established a very successful implementation of a self-insured medical plan for a multi-company organization.
- Developed highly accurate budgeting and forecasts for any given year and production level.
- At Matson Fruit, managed all aspects of financial management, taxes, reporting and budgets.
- Became certified in food safety protocols (SQF2000) and successfully managed food safety aspects of the operation including handling food safety audits, heading up food safety initiatives and implementation.
- At Drotzmann, set up a national network of fuel service providers.

Education and Certifications

- Bachelor of Arts (Accounting), Washington State University
- Associate of Arts degree, Yakima Valley Community College
- Certified in HACCP plan implementation, forklift, and as an instructor for “Increasing Human Effectiveness”