



Dan Vishny

Qualifications Summary

Experienced Chief Financial Officer with over 30 years of financial expertise and experience leading successful tax, banking, finance, and accounting operations. Served as the CFO and controller for multiple companies across various industries, fields, and stages, including start-ups, venture-backed companies, and companies that go public. Dynamic leader and creative problem-solver who excels at developing high-performing teams and leveraging financial analysis to identify strategic investments and opportunities. Exceptional communicator, adept at advising and collaborating with senior leadership teams to optimize finances.

Professional History

CFO Selections	Consultant	2022 – Present
Red Ape Cinnamon	CFO	2013 – 2022
Promised Land Consulting, LLC	CFO & Controller	2008 – 2022
Spirit Leatherworkers, LLC	CFO	2007 – 2012
Breyer's	CFO	1996 – 2007
C.J. Pepper's, Inc.	CEO	1993 – 1996
BDO Seidman, LLP	Senior Auditor	1993 - 1996

Accomplishments

- Improved performance through ongoing coaching and mentoring to team members, managing daily workflows, and conducting performance evaluations.
- In charge of the human resources function, ensuring compliance with all governmental entities, including the IRS, State of Oregon, OSHA and Lane County.
- Managed multiple responsibilities, including overseeing budgeting and forecasting, managing tax planning and international regulatory compliance, overseeing international trademark protection, preparing GAAP financial statements, and more.
- Enabled data-driven decision-making by preparing annual and monthly financial statements and KPI reports, weekly cash flow forecasts, and budget reports and delivering engaging presentations to the CEO.
- Established the brand's connections, including organizing the international network of distributors and setting up all banking relationships.
- Demonstrated exceptional leadership skills by providing comprehensive oversight for all finance and accounting systems, creating long-term financial plans, assisting senior leaders in developing annual operating budgets, and approving all departmental payroll, contracts, and accounts payable.

Licenses / Education

- Bachelor of Arts, Accounting from University of Illinois
- Masters, Business Administration from University of Oregon