



Greg Hoard

Qualifications Summary

Greg brings over thirty years of experience as a technically proficient, detail-oriented accountant and operational expertise within the hospitality and professional services industries. His strengths lie in his ability to communicate the sometimes-complicated jargon of accounting and finance to non-financial audiences. Greg has been an integral part of management teams, working with executive leadership to guide them on treasury and finance, investment management, internal controls, IT, network administration, and human resources.

Professional History

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| Caring Brands International, LLC | Controller | 2019 – 2020 |
| SGA CPA's and Consultants | Virtual Financial Officer | 2017 – 2018 |
| InnSight Hotel Management Group, Inc | VP Finance & Administrative Services | 2008 – 2017 |
| | Controller | 2003 – 2008 |
| Giustina Resources/G Group, LLC | Controller | 1997 – 2003 |
| | Assistant Controller | 1995 – 1997 |
| Coopers & Lybrand, CPAs | Senior Auditor | 1993 – 1995 |

Accomplishments

- Maintained financial oversight and reporting functions for 30 separate entities. Responsible for administration of daily operations including cash management, payroll for 400+ employees, benefits procurement, contract review, and annual budgeting.
- Sourced specialized software application, resulting in operational and reporting efficiencies across a portfolio of hospitality companies.
- Implemented a cost segregation program for real estate development projects, accelerating depreciation expense and reducing corresponding income tax liability by several million dollars.
- Oversaw procurement of commercial insurance package policy for a portfolio of real estate entities, resulting in savings of \$100,000 annually.
- Sourced construction and permanent financing for hospitality and retail commercial projects, utilizing local banks, national insurance companies, and conduit lenders; negotiated reduced loan covenants and the most advantageous loan terms. Lead contact for private placement debt/equity financing.
- Developed financial modeling tools for proposed hotel and real estate projects utilizing scenario based model.
- At Caring Brands, reorganized the entire chart of accounts for ease of accounting/financial reporting and to better reflect the operational divisions within the organization.

Licenses / Education

- Bachelor of Science - Management, Linfield University
- Certified Public Accountant, State of Oregon