



Jeff Davidson

Qualifications Summary

Jeff is an experienced CFO with over 20 years of expertise in financial management, ERP systems, and data-driven solutions. His extensive background includes working as an ERP consultant, where he applied his in-depth knowledge of systems and databases to drive operational efficiency and enhance data accessibility. Jeff's early career in retail instilled a customer-centric approach that has influenced his collaborative and strategic problem-solving throughout his career.

Professional History

CFO Selections	Consultant	2024 - Current
Associated Energy Systems	CFO	2008 - 2024
PC Bennett Consulting	Software Consultant	2007 - 2008
Thrifty Car Rental	CFO	2001 - 2007
	Controller	1997 - 2001
Sterling Clay Couch, III CPA	CPA	1995 - 1997
Albertsons	Various Management Positions	1985 - 1995

Accomplishments

- **ERP System Upgrade:** Successfully led the upgrade of the ERP system from Sage 100 to Acumatica, overseeing all aspects of data migration and system implementation. This transition enhanced operational efficiency and data accessibility across the organization.
- **Acquisition Management:** Spearheaded the acquisition of Even Temp Distribution, managing the negotiation process and securing an SBA loan to finance the acquisition. This strategic move expanded the company's market presence and capabilities.
- **KPI Development:** Created and implemented various Key Performance Indicator (KPI) reports using Tableau, Excel, SQL, and Crystal Reports. These data visualization tools provided actionable insights and supported data-driven decision-making throughout the company.
- **B2B E-commerce Solution:** Collaborated with Cimcloud to develop a B2B e-commerce site, which included building a customer portal for streamlined product purchases and access to critical data. This initiative improved customer engagement and operational efficiency.
- **Workflow Optimization:** Streamlined workflow processes by integrating data systems, significantly reducing manual data entry and minimizing errors. This optimization led to increased accuracy and efficiency in financial and operational reporting.
- **Departmental Leadership:** Managed multiple departments, including IT, Purchasing, and Accounting, ensuring effective coordination and performance across these critical business areas.
- **External Relationships:** Effectively managed relationships with Banks, CPA firm, insurance companies, 401K provider, and vendors.

Licenses / Education

- Bachelor of Science – Accounting, Central Washington University