



Jody Hassemer, CPA

Qualifications Summary

Finance and accounting strategy leader with over 25 years of experience in construction, commercial real estate, private equity (real estate), manufacturing and consulting, with strengths in GAAP financial reporting, cash-flow management, budgeting, M&A, and process improvement. Strong leadership with the ability to scale services, improve financial reporting, and manage and develop teams with efficiency.

Professional History

CFO Selections	Consultant	2025 – Present
Fractional CFO	CFO	2018 – 2025
JLL (purchased IRR)	Finance Manager	2016 – 2018
Integra Realty Resources	CFO & Partner	2001 – 2016

Accomplishments

- Recognized as CFO of the year by *Fort Worth Business Press*.
- Scaled to a multi-office firm, drove revenue growth from \$2M to \$20M and expanded headcount from 20 to 100 over multiple states.
- Participated in over \$1.4B in commercial real estate transactions.
- Built strong teams and culture, hired and developed staff, implemented benefits and retention programs, and fostered a culture with exceptionally low turnover.
- Provided strategic financial leadership, reporting and compliance, scalable from bookkeeping through CFO level advisory.
- Directed accounting services from bookkeeping to C-suite strategy, partnering with internal staff and external tax advisors to strengthen reporting, compliance and planning.
- Managed revenue tracking, commission calculations and monthly financial reporting post-acquisition.
- Managed accounting, finance and human resources functions while growing revenue and headcount in a multi-office and multi-state environment. Fostered high retention culture. Member of all executive boards.

Licenses / Education

- Bachelor of Science – Finance, University of Wisconsin – LaCrosse
- CPA, State of Texas