



Karen Scholl

Qualifications Summary

Karen is a proven senior accounting and finance professional with extensive experience in all aspects of corporate financial operations. She is skilled at targeting inefficiencies in financial and operational processes and is valued for her ability to identify and leverage system and technology investments. Karen uses experience-based analytical tools and research to identify economic trends, revenue opportunities, and cost savings while also recognizing business risks in growth. She is acknowledged for her honesty, integrity and excellent work ethic, and for her ability to create an engaged staff through clear communication, meaningful work, and mutual respect.

Professional History

Rick Steves Europe, Inc.	CFO	2003-2019
	Senior Finance Manager	2000-2003
Siemens Global IT (fka Entex)	Area Business Manager	1999-2000
RHI Management Resources, Inc.	Consultant	1998-1999
Boxlight Corporation	Controller	1994-1998
Kensington (div of Fortune Brands)	Controller	1991-1994
Fortune Brands (fka American Brands)	Internal Auditor	1990-1991

Accomplishments

- Maintained accounting department staffing at the same level over 20-year period despite a 10-fold increase in revenues from \$10M to \$100M.
- Increased profit margins 40 percent despite a 25 percent increase in Euro costs and other external events impacting the travel industry, including financial crises, weather, and terrorism.
- Maintained strong balance sheet position with healthy free cash flow and zero debt.
- Instituted tight financial controls and GAAP standards to maintain the accuracy and efficiency of transaction systems for data integrity, automation of manual processes, and the protection of assets including fraud protection and Payment Card Industry compliance.
- Oversaw all tax and audit engagements, including tax complexities of five distinct lines of business, domestic and international staff, and European tour operations.

Education/Certifications

- Bachelor of Science – Accounting, Marquette University