



Liesa Rose

Qualifications Summary

Strategic finance executive with 25+ years of experience providing financial and business leadership to small and large healthcare, global health, and nonprofit organizations. Expertise in guiding financial strategy, strengthening internal controls, managing organizational risk, and leveraging data-driven insights to support growth and strategic plans. Collaborative partner with executives, boards, and operational leaders to align financial and business objectives, improve performance, and drive organizational change. Passionate about mentoring talent, building effective teams, and creating a culture of fiscal responsibility and operational excellence.

Professional History

CFO Selections	Consultant	2026 – Present
Northwest Healthcare Response Network	Director of Finance & Administration	2013 – 2024
Mobility Outreach Foundation	Director of Global Finance and Operations	2011 – 2013
University of WA Department of Global Health	Business Operations Manager	2008 – 2011
University of WA Office of Continuing Medical Education	Manager of CME Corporate Relations	2005 – 2007
Providence Mount St Vincent	Director of Operations	2003 – 2004
University of WA Medical Center	Director of Contracting and Research Administration	1993 – 2003

Accomplishments

- Served as a key executive leader in the successful startup and growth of a nonprofit organization, establishing the foundational financial and operational structure needed for long-term sustainability.
- Designed and implemented comprehensive finance, operations, human resources, and information technology systems, including strong internal controls that improved accountability, compliance, and organizational efficiency.
- Developed strategic plans, annual budgets, forecasts, operational reports, and key performance indicators (KPIs), providing the Board, executives, and managers with actionable financial and operational insights to support informed decision-making and continuous improvements.
- Ensured organization-wide compliance with federal OMB Uniform Guidance and Single Audit requirements, collaborating across departments to maintain strong financial stewardship and regulatory adherence.
- Achieved consistently clean external audits, including federal Single Audits and independent financial audits, with no findings for multiple consecutive years.
- Developed, presented, and successfully implemented an Investment Policy Statement and investment strategy to strengthen financial management and support organizational goals.
- Increased organizational cash reserves beyond established targets through disciplined financial planning, effective cash management, and strategic resource allocation.
- Led the selection and implementation of multiple financial, operational, and database systems, improving integration, streamlining workflows, and enhancing reporting capabilities across the organization.
- Directed two major office relocations, overseeing lease negotiations, space planning, architectural design, and construction project management with a focus on best use of space within budget guidelines.

Licenses / Education

- Masters of Healthcare Administration, University of Washington, Seattle, WA
- Bachelor of Arts, University of California at Berkeley, Berkeley, CA