



## **Lisa Dunn**

### **Qualifications Summary**

Experienced CFO with over 20 years of finance and operations expertise. Provides strong leadership in daily operational issues, as well as long term strategy setting. Passionate about helping companies understand what choices serve the company best for sustainable profit growth. Proven track record of developing new approaches to increase financial return

### **Professional History**

CFO Selections	Consultant	2022 – Present
OSU Beaver Store	CFO/Controller	2020-2021
Tunnel Radio of America	CFO & Director of Operations	2014-2018
Planning for Profit	Consultant	2013-2016
Mid-Valley Pop Warner	Treasurer	2011-2013
Kohls	Senior Finance Manager	2002-2007
Procter & Gamble	Senior Financial Analyst	1997-2002

### **Accomplishments**

- Investigated regulatory issues and financial attractiveness of new market opportunity and demonstrated that FDA New Drug Application would not pay off. Decision saved \$50 - 100 million in staffing and testing.
- Created new method for forecasting finance charge revenue yielding less than 0.5% variance from actual results
- Secured over \$1MM in grants and forgivable PPP Loans during pandemic
- Successfully balanced \$1.5 billion credit card receivable daily to ensure accurate billing of 4 million customers
- Led multi-functional team in licensing 100 million samples of shampoo to hotels. Project delivered \$5.7 million NPV.
- Developed model used to determine price to sell credit card receivable. The model would forecast varying profit scenarios depending on input variables.
- Restructured month-end closing process improving accuracy and establishing clear deliverables
- Developed budgets and analyzed forecast variances to improve profitability through recommendations of cost savings or profit generating ideas
- Implemented sales tax reporting to establish compliance for numerous states with nexus

### **Licenses / Education**

- MBA with concentration in finance, Duke University.
- Bachelor of Science in Industrial Engineering, Oregon State University.