



Lori Friedt

Qualifications Summary

Solutions-focused and highly motivated leader with a comprehensive background in finance and C-level strategic business planning. Proven success in identifying and implementing targeted financial strategies to maximize growth and success. Effective communicator and liaison, known for building strategic partnerships and alliances. Extensive experience working with Boards of Directors and Finance Committees to facilitate exemplary audits and ensure financial transparency.

Professional History

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|----------------------------------|------------------------------------|-------------|
| Special Olympics Washington | VP Finance & Administration | 2012 – 2016 |
| Professional Bowlers Association | Chief Financial Officer | 2009 – 2011 |
| One Reel | Director of Finance and Admissions | 2006 – 2009 |
| | Controller | 2005 – 2006 |
| SelfCharge, Inc. | Controller | 2001 – 2005 |
| | | 1997 – 1999 |

Accomplishments

- Developed detailed financial reports for diverse audiences, providing dynamic forecasting, budgeting, and result analysis tools vital to company's short and long-term strategic business planning.
- Built and maintained key relationships with Board members, bankers, auditors, insurance brokers, and attorneys to maximize their resources.
- Lead multiple successful accounting software upgrades and e-commerce website integrations.
- Established stable, financial accountability for all facets of Special Olympics Washington, budget analysis for the Sports department, and revenue reporting for all special events. Significant participation in planning, developing, and delivering presentations for Project Unify (DOE grant).
- Maintained full accountability for managing all aspects of day-to-day financial activities in support of organizational goals and objectives at the Professional Bowlers Association. Significantly improved the collection ratio by successfully restructuring customer contracts.
- Boosted One Reel's investment income by 200% over three years by strategically directing the company's investment policy.
- Developed and executed innovative acquisition strategies at SelfCharge to maximize owners' equity upon sale, resulting in the successful sale of the company.
- Scaled Finance and HR departments at SelfCharge as the company grew from \$1M to \$9M in only four years.

Education and Certifications

- Bachelor of Arts in Accounting, University of Oregon