



Mark Greenfield

Qualifications Summary

Mark is a senior financial leader with extensive experience in managing finance, accounting, strategy, and operations while helping companies achieve growth and profitability objectives. With expertise in mergers and acquisitions, financial reporting, budgeting and forecasting, process flow analysis, cost reduction, and cash flow management, he brings a strong combination of bottom-line finance and business savvy to any organization. His highly collaborative work style and ability to partner effectively with CEOs, executive peers, and board members has earned him recognition throughout his career.

Professional History

CFO Selections	Consultant	2020 – Current
Global Harvest Foods	Chief Financial Officer	2013 – 2020
The Topline Corporation	Chief Financial Officer	2001 – 2012
Yageo American Corporation	Vice President, Finance & Administration	1999 – 2001
Steller, Inc.	CFO & President	1995 – 1999
Home Innovations	Chief Financial Officer	1987 – 1995
GBW Corporation	Controller & General Manager	1985 – 1987
Jandl & Pierce, CPAs	Staff Accountant & Manager	1975 – 1985

Accomplishments

- Supervised numerous finance teams throughout career.
- Led finance teams during rapid sales growth periods with minimal head count growth.
- Led international budgeting efforts for company with offices in US, Taiwan, Hong Kong and China.
- Developed reporting tools equipped to address the reporting needs of multiple audiences, such as middle management, senior management, lenders, and boards of directors.
- Led teams in evaluation and installation of IT systems.
- Led teams in the development of ISO 9000 Quality systems.
- Developed enhanced manufacturing costing system.

Licenses / Education

- Bachelor of Business Studies - Accounting, St. Martin's University
- CGMA Designation
- AICPA, Not for Profit Certificate