



## Ron Lagraff

### Qualifications Summary

Finance and accounting professional with over 25 years of experience, predominantly with mid-market sized companies under a wide variety of reporting and ownership environments including closely held, private equity, venture capital backed and public entities. Experience across multiple industries including contractor, banking, medical practices, lease servicing, software, high tech, and light manufacturing. Migrates comfortably between strategic-level decision making and operational-level tactical activities.

### Professional History

|                                |  |                |
|--------------------------------|--|----------------|
| CFO Selections                 | Consultant                                   | 2024 – Present |
| Pacific Landscape Management   | CFO  | 2015 – 2023    |
| LeaseDimensions                | IT Governance & Business Data Analyst        | 2013 – 2015    |
| Axiom EPM                      | BI Software Consultant                       | 2012 – 2013    |
| Oregon Anesthesiology Group    | Controller                                   | 2008 – 2011    |
| Resource Global Professionals  | Consultant                                   | 2004 – 2008    |
| BrightCrest Technologies       | CFO/Consultant                               | 2003 – 2004    |
| Oregon Metal Slitters          | Corporate Controller                         | 2002 – 2003    |
| Webridge                       | Finance Manager                              | 2000 – 2001    |
| Integrated Measurement Systems | Assistant Treasurer/Business Unit Controller | 1995 – 2000    |
| US Bank                        | Assistant Relationship Manager               | 1992 – 1995    |

### Accomplishments

- Instituted and led migration from QuickBooks to cloud-based ERP platform (Acumatica), integrating all three technology platforms, (Job Costing, Accounting & Payroll), which established the ability to scale and function with a distributed workforce model.
- Led financial review and due diligence efforts attracting a private equity partner, achieving a valuation greater than 10x EBITDA.
- Member of executive leadership team with responsibilities including gross margin targets, structural improvements and cross-functional team planning for various initiatives.
- Managed all external relationships (Banking, Tax, Audit, 401k, Risk Management, HR, IT).
- Successfully guided company through first ever audit without any material adverse issues.
- Successfully integrated two acquisitions within the same fiscal year.
- Built a financial team for resiliency and efficiency, allowing the company to almost triple in size without adding any headcount to the accounting, payroll, reporting and IT functions.
- Created a monthly process which developed into predictable and acceptable timelines, shortening legacy close time by more than 50%

### Licenses / Education

- MBA – Arizona State University Thunderbird School of Global Management
- Business of Science - Humboldt State Polytechnical University