



Stanislav Zinkov

Qualifications Summary

Stanislav is a multi-disciplined senior executive with extensive experience working with and providing leadership to scalable, growth-oriented companies through simplification of complicated data to drive efficiency and effectiveness. He has a proven ability to partner with C-suite executives to articulate financial and people strategies, tackle challenging business situations, deliver value-added customer experience, reinvent accounting processes and infrastructures, and direct all functions of an international accounting department.

Professional History

Proactive Health	Co-Founder & CFO	2015 – Present
Stafford Health Service, Inc.	CFO	2020 – 2021
EchoNous, Inc.	CFO	2017 – 2018
Financial Clarity Consulting	Founder	2013 – 2019
Float Seattle	Part-time CFO	2015 – 2017
Tangelo Health	Part-time CFO	2013 – 2016
Premier Periodontics	Part-time CFO	2015 – 2016
NWCF	Part-time CFO	2014 – 2016
Bonsai Media Group	Business Development Manager	2012 – 2014
EF&L, LLC	General Manager	2005 – 2010
Menopace, Inc.	Finance Manager	2003 – 2004
Morgan Stanley	Financial Advisor	2002 – 2003

Accomplishments

- Led a multi-location healthcare company through COVID-19 pandemic while managing a \$50M P&L and 660 FTEs.
- While with EchoNous, completed Series B \$35M raise (KKR private equity).
- Oversaw a portfolio of four companies (three private, one public), including locations in the U.S., Japan and Australia.
- Assisted in growing revenue by 800% YOY while with EchoNous while successfully implemented the NetSuite ERP system.
- Mentor to CEOs at Stanford Graduate School of Business Executive Education Program.
- Managed all external relationships including banking, legal, investments, audit and tax, and insurance.

Education/Certifications

- MBA, Western Washington University
- Bachelor of Arts – Finance, Western Washington University