

Thomas Broetje

Qualifications Summary

Senior financial executive with broad experience in the professional services, hospitality, startup ventures, turnarounds, governmental accounting, and retail sectors. Proven areas of expertise include strategic planning, fundraising and debt restructuring, tax planning, accounting department supervision, operations management, cost controls, budgeting and forecasting, and accounting system selection.

Professional History

CFO2Go Inc.	President	1991 - 2013
Thomas Broetje, CPA	Owner	1989 - 1991
International Catering Services & Universal	Controller	1985 - 1989
Catering Services, Inc. Int'l		
Pannell Kerr Foster	Audit Supervisor	1980 - 1985

Accomplishments

- Pioneered outsourcing of CFO services in the Puget Sound area for 22 years as the owner and founder of CFO2Go.
- Expertise in assessing a business' finances, identifying areas of weakness, and implementing cost effective solutions
- Sourced and directed a team of 15 finance and accounting professionals who consulted with multiple companies in various industries.
- Expertise in business development and networking. Primarily responsible for business development for CFO2Go for 22 years.
- Participated in evaluating and managing financing options including private funding, banking relationships, and large institutional lenders.
- Expertise in working with venture-backed startups advising on angel and institutional funding, employee stock options, and financial management.
- Advised staff and worked with outside CPAs on multi-state sales, property and income tax filings, and payroll.
- Experienced in corporate turnarounds. Participated in the successful reorganization of two multi-state companies and led the financial reorganization of another company as part of a turnaround team.
- Responsible for selection and/or implementation of industry leading accounting software packages for the hospitality and retail industries.
- Performed financial due diligence on behalf of investors for multiple companies.

Licenses / Education

- BA in Business Administration (concentration in accounting), University of Washington
- Past President of Seattle Executives Association, Past President of Northshore Rotary, former Board Member & Treasurer of Northwest Entrepreneur Network, Board Member and former Chairman of Cascadia CC Foundation