



Mark Emerson

Qualifications Summary

Accomplished financial executive with broad experience in accounting, finance, HR, and operations. Entrepreneurial background with an all hands-on deck mentality that adds value and produces results. Strong ability to present high level analysis to executive teams and articulate complex financial concepts to help drive success. Builds effective teams and establishes strong relationships with banking, audit, and investor communities.

Core Expertise

Financial Modeling & Analysis • Internal Controls & Processes • Business Process Improvement • Cost Accounting • BOD & Investor Reporting • Strategic Analysis • Audit & Compliance • Credit Collections & Risk Management • Performance Metrics & KPIs • Forecasting & Budgeting

Professional History

CFO Selections	Partner	2023 - Present
ASP	Practice Manager	2022 - Present
ASP	Consultant	2017 - Present
gothamCulture LLC	Finance Director	2014 - 2017
SkyFu, LLC	Co-Founder	2011 - 2014
Strong-Bridge, LLC	Consultant	2012
Prince of Wales Tribal Enterprise Consortium, LLC	Accounting Manager	2008 - 2010

Accomplishments

- Implemented a new accounting and document retention system and multiple technology platforms to enhance operations.
- Managed treasury functions and maintained banking relations; wrote the business case for debt financing for the organization as an additional, non-dilutive opportunity.
- Responsible for all aspects of accounting, finance and treasury, which included G/L, AR, AP, payroll, fixed assets, revenue testing, monthly/quarterly/annual close, and management of accounting staff.
- Managed \$62.6M of accounts receivable with no bad debt loss.

Education / Licenses

- Master of Business Administration, University of Washington
- Bachelor of Science, Political Science, Santa Clara University
- Board Member and Treasurer, United Way of Kitsap County

Software

QuickBooks Desktop, Enterprise & Online • Peachtree • Microsoft Dynamics • Quicken • Xero • Microsoft Excel, Word, Access & Outlook