

JON EASTLAKE



QUALIFICATIONS SUMMARY

Senior financial leader with a demonstrated record of guiding corporate financial operations, successfully managing large scale initiatives, and supplying stakeholders with insightful financial and management performance data.

PROFESSIONAL HISTORY

CFO Selections	Consultant	2024 – Present
Childhaven	CFO	2018 – 2023
MoPOP	Finance Director	2013 – 2017
Pet Partners	CFO	1997 – 2012
Metropolitan Seattle Chamber of Commerce	VP Finance & Administration	1988 – 1996
PricewaterhouseCoopers	Senior Auditor	1982 – 1988

ACCOMPLISHMENTS

- **Financial Strategy & Decision-Making:** Shifted finance focus to emphasize cash generation, target liquidity, and contingency planning to effectively maintain long-term financial health. Provided executive management and board members with relevant financial information needed to consider financial implications of various initiatives, leading to enhanced capital allocation, and improved financial and mission performance.
- **FP&A :** Prepared comprehensive financial projections designed to achieve a mandated four-year target date for financial sustainability. Used these models as a basis for successful attainment of that goal.
- **Capital Structure :** Facilitated payment in full of all obligations related to a frozen defined benefit pension plan thereby eliminating income statement effects of fluctuations in present value of plan benefits and ongoing direct and indirect compliance costs.
- **Mergers :** Integrated two merged organizations, evaluated an additional merger opportunity, and facilitated requested schedules and data for a merger into another organization.
- **Real Estate :** Facilitated broker engagement, preparation for sale, and sale execution of an investment grade commercial office building. Acquired commercial office building and negotiated tenant leases.
- **Investment Policy :** Evaluated and changed investment managers and co-authored revised investment policy which implemented current investment management practices.
- **Risk Management & Mitigation :** Introduced the concept of enterprise risk management to provide a more complete picture of the risks, liability, and upside/downside potential faced by the organization. Efforts resulted in key decisions on how best to capitalize on or mitigate risk, as well as increased insight into where capital should be deployed.

LICENSES & EDUCATION

- Bachelor of Science in Business Administration / Accounting | Gannon University
- Master of Science, Finance | Seattle University
- Certificate, Data Visualization | University of Washington
- Certificate, Business Intelligence | Techniques for Decision Making, Univ. of WA