RON LAGRAFF

QUALIFICATIONS SUMMARY

Finance and accounting professional with over 25 years of experience, predominantly with mid-market sized companies under a wide variety of reporting and ownership environments including closely held, private equity, venture capital backed and public entities. Experience across multiple industries including contractor, banking, medical practices, lease servicing, software, high tech, and light manufacturing. Migrates comfortably between strategic-level decision making and operational-level tactical activities.

PROFESSIONAL HISTORY

CFO Selections	Consultant	2024 – Present
Pacific Landscape Management	CFO	2015 – 2023
LeaseDimensions	IT Governance & Business Data Analyst	2013 – 2015
Axiom EPM	BI Software Consultant	2012 – 2013
Oregon Anesthesiology Group	Controller	2008 – 2011
Resource Global Professionals	Consultant	2004 – 2008
BrightCrest Technologies	CFO/Consultant	2003 – 2004
Oregon Metal Slitters	Corporate Controller	2002 – 2003
Webridge	Finance Manager	2000 – 2001
Integrated Measurement Systems	Assistant Treasurer/Business Unit Controller	1995 – 2000
US Bank	Assistant Relationship Manager	1992 – 1995

ACCOMPLISHMENTS

- Instituted and led migration from QuickBooks to cloud-based ERP platform (Acumatica), integrating all three technology platforms, (Job Costing, Accounting & Payroll), which established the ability to scale and function with a distributed workforce model.
- Led financial review and due diligence efforts attracting a private equity partner, achieving a valuation greater than 10x EBITDA.
- Member of executive leadership team with responsibilities including gross margin targets, structural improvements and cross-functional team planning for various initiatives.
- Managed all external relationships (Banking, Tax, Audit, 401k, Risk Management, HR, IT).
- Successfully guided company through first ever audit without any material adverse issues.
- Successfully integrated two acquisitions within the same fiscal year.
- Built a financial team for resiliency and efficiency, allowing the company to almost triple in size without adding any headcount to the accounting, payroll, reporting and IT functions.
- Created a monthly process which developed into predicable and acceptable timelines, shortening legacy close time by more than 50%

LICENSES & EDUCATION

- MBA – Arizona State University Thunderbird School of Global Management
- Business of Science - Humboldt State Polytechnical University