

SHANNA PRATT



QUALIFICATIONS SUMMARY

Versatile financial executive with over 20 years of experience guiding accounting and finance operations across organizations of all sizes, from start-ups to large corporations within the healthcare, advertising, and professional services sectors. Known for driving business growth through strategic financial management, data-driven analysis, and proactive risk mitigation. Highly skilled in building and nurturing relationships across all levels of an organization, fostering collaboration and alignment to achieve financial and operational excellence.

PROFESSIONAL HISTORY

CFO Selections	Consultant	2024 – Present
Kaiser Foundation Health Plan of Washington	Director of Finance, FP&A	2021 – 2024
South Sound Behavioral Hospital	Chief Financial Officer	2019 – 2021
Optum Care Network (formally NPN)	Director of Finance	2017 – 2019
Physicians of Southwest Washington	Director of Finance	2015 – 2017
Mirum, Inc. (formally LBOX, LLC)	Director of Finance and Operations	2011 – 2015
	Controller	2010 – 2011
McCann Erickson World Group, Inc.	Finance Manager	2008 – 2010
La Agencia de Orci & Asociados, Inc	Accounting Manager	2007 – 2008
Duncan & Associates, Inc	Accounting Manager	2003 – 2007
	Accountant	2001 – 2003
	Accounting Assistant	2000 – 2001

ACCOMPLISHMENTS

- Built collaborative partnerships with regional and national stakeholders, fostering transparency, operational alignment, and establishing best practices for managing over \$1B in annual budgets.
- Developed and implemented robust financial systems, internal controls, and departmental policies, eliminating inconsistencies, and reducing redundancies by 20%.
- Conducted comprehensive financial due diligence for acquisitions, identifying key financial risks and opportunities in both Advertising and Health Care organizations.
- Managed all external auditors during the earnout period, advocating for accurate revenue recognition, which maximized partner earnout by 15%.
- Developed business plans and financial models that secured financing and enabled successful execution of a new business segment, driving significant revenue growth and operational efficiency.
- Introduced key performance indicators (KPIs) to enhance productivity and measure company-wide and employee performance, leading to data-driven improvements and increased accountability.
- Implemented an automated payroll system that improved accuracy, reduced processing time by 30%, and ensured compliance with regulatory requirements, enhancing overall efficiency in payroll management.

LICENSES & EDUCATION

- Masters Business Administration-Accounting, DeVry University Keller Graduate School of Management
- Bachelor of Science Degree-Accounting, University of Phoenix