DOUG SCHURMAN

QUALIFICATIONS SUMMARY

Finance executive with an MBA and over 35 years of experience turning financial complexity into competitive advantage for small and mid-sized companies. Track record in building financial infrastructure from the ground up, driving measurable profitability improvements, and giving leadership clarity to make faster, better decisions. Equally comfortable setting strategy with a CEO and rolling up sleeves to fix what's broken.

PROFESSIONAL HISTORY

CFO Selections	Consultant	2026-Present
Catalysis	Finance Director	2008–2026
	Controller	2002-2008
The Virtual Clinic	Finance & Operations Director	1999-2001
Cofano Business Managers	Controller / General Manager	1994–1999
	Financial Analyst / Project Manager	1990-1994

ACCOMPLISHMENTS

- Created and implemented a Project Manager-driven service revenue forecasting system that increased company profitability by over 25% year-over-year. Aligned project manager KPIs directly with business profit targets for maximum synergies.
- Designed and automated real-time forecasting of project labor versus planned service revenue—alerting project managers to adjust resources usage and/or generate client change orders proactively, reducing hundreds of thousands of dollars in annual project cost overruns. Created business logic and computer code that forecasted the current month's resource costs within the first 5 business days of the month.
- Implemented Microsoft Project Server organization-wide for detailed bidding, resource capacity management, company-wide time tracking, and budget-versus-actual reporting. Created customized variables and business logic to align with statements of work (SOW), job costing and sales activity tracking.
- Scoped and implemented a $320,000 custom-built enterprise management system integrating physical Bill of Materials (BOM), 20,000+ monthly worldwide fulfillment orders, and complete job costing for materials and service projects.
- Led a team of 7 to implement the Doctor Goodwell video/email physician-patient web platform within Microsoft to 500 employees and their physicians; led Impact Analysis and ROI Program Evaluation in conjunction with Microsoft HR.
- Created financial models that helped secure $7 million in Venture Capital funding.

LICENSES & EDUCATION

- MBA – Master of Business Administration, Finance ▪ Seattle University
- BA – Bachelor of Arts in Business Administration, Finance ▪ University of Washington